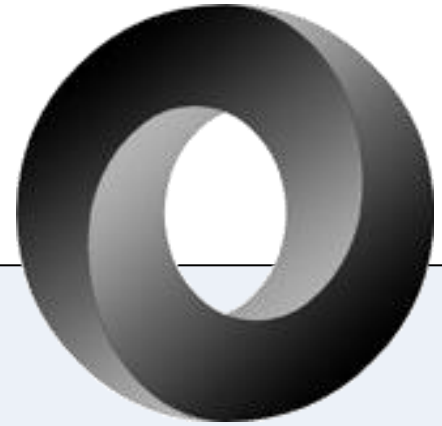


Data formats

```
<?xml version="1.0"?>
<quiz>
  <question>
    Who was the forty-second
    president of the U.S.A.?
  </question>
  <answer>
    William Jefferson Clinton
  </answer>
  <!-- Note: We need to add
  more questions later.-->
</quiz>
```

XML

```
{
  "firstName": "John",
  "lastName" : "Smith",
  "age"       : 25,
  "address"   :
  {
    "streetAddress": "21 2nd Street",
    "city"         : "New York",
    "state"        : "NY",
    "postalCode"  : "10021"
  },
}
```



Overview

- Last time:
 - Web services
 - A simple GET request (REST)
 - Or a more complicated XML message (SOAP)
- How to store or interchange data?
 - XML
 - JSON
 - Homebrewed ASCII format

Bing web services



Developer



Develop with Bing

Use Bing Search and Map APIs to increase your website's functionality and user appeal, or to create enterprise/consumer applications.

[Sign in - Bing Search API](#)

[Sign up to use Bing Search API and create AppIDs](#)
[Learn more](#)

Create unique search applications

- Build applications powered by Bing's technology
- Choose from multiple SourceTypes (Web, Images, Video, and More) and output protocols (JSON, SOAP, or XML)
- Customize the search results to your needs

[Sign in - Bing Maps](#)

[Sign up to use Bing Maps](#)
[Learn more](#)

Create your own mapping applications

- Feature maps that render fast and deliver stunning imagery
- Easily scale from a simple static map up to the most complex interactive spatial application
- Build for mobile using our tools for Windows Phone 7, Android, and iOS

Using Bing search API

- Find the top-10 Bing results for "orediggers"
 - Make a HTTP GET request
 - `https://api.datamarket.azure.com/Bing/Search/Web?Query=%27oredigger%27&$top=10&$format=json`



**Asks for the result in
JSON format.**

Using Bing search API

- Find the top-10 Bing results for "orediggers"
 - Make a HTTP GET request
 - `https://api.datamarket.azure.com/Bing/Search/Web?Query=%27oredigger%27&$top=10&$format=atom`



**Asks for the result in
XML format.**

```
<?xml version="1.0" encoding="UTF-8"?>
<feed xmlns="http://www.w3.org/2005/Atom" xmlns:base="https://api.datamarket.azure.com
/Data.ashx/Bing/Search/Web" xmlns:d="http://schemas.microsoft.com/ado/2007
/08/dataservices" xmlns:m="http://schemas.microsoft.com/ado/2007/08/dataservices
/metadata">
  <title type="text">oredigger</title>
  <subtitle type="text">Bing Web Search</subtitle>
  <id>https://api.datamarket.azure.com/Data.ashx/Bing/Search/Web?Query='oredigger'&
amp;$top=10</id>
  <rights type="text" />
  <updated>2013-02-04T16:55:20Z</updated>
  <link rel="next" href="https://api.datamarket.azure.com/Data.ashx/Bing/Search
/Web?Query='oredigger'&$skip=10&$top=10" />
  <entry>
    <id>https://api.datamarket.azure.com/Data.ashx/Bing/Search/Web?Query='oredigger'&
amp;$skip=0&$top=1</id>
    <title type="text">WebResult</title>
    <updated>2013-02-04T16:55:20Z</updated>
    <content type="application/xml">
```

JSON

```
{
  "SearchResponse":{
    "Version":"2.2",
    "Query":{
      "SearchTerms":"orediggers"
    },
    "Web":{
      "Total":53300,
      "Offset":0,
      "Results":[
        {
          "Title":"Colorado School of Mines Athletics",
          "Description":"Official site of the Orediggers with scores, statistics, pictures, and rosters.",
          "Url":"http://www.csmorediggers.com",
          "DisplayUrl":"www.csmorediggers.com",
          "DateTime":"2012-01-31T12:35:00Z"
        },
        {
          "Title":"Montana Tech Athletics",
          "Description":"Official site of the Orediggers with news items, scores, statistics, player profiles,
          "Url":"http://www.godiggers.com",
          "DisplayUrl":"www.godiggers.com",
          "DateTime":"2012-01-31T22:30:00Z",
          "DeepLinks":[
            {
              "Title":"Digger Football",
              "Url":"http://www.godiggers.com/football/football.html"
            },
            {
              "Title":"Football",
              "Url":"http://www.godiggers.com/football.html"
            }
          ]
        }
      ]
    }
  }
}
```

Data format: XML

- XML (Extensible Markup Language)
 - Human "readable"
 - W3C recommendation
 - Markup language like HTML
 - Originally a document format
 - Microsoft Office (Office Open XML)
 - OpenOffice (OpenDocument)
 - Apple iWork
 - Can be used for data interchange
 - e.g. SOAP, RSS, Atom

```
<?xml version="1.0"?>
<quiz>
  <question>
    Who was the forty-second
    president of the U.S.A.?
  </question>
  <answer>
    William Jefferson Clinton
  </answer>
  <!-- Note: We need to add
  more questions later.-->
</quiz>
```

XML

XML

root element
(required)

child elements

```
<?xml version="1.0" encoding="ISO-8859-1"?>
<note>
  <to>Tove</to>
  <from>Jani</from>
  <heading>Reminder</heading>
  <body>Don't forget me this weekend!</body>
</note>
```

Every tag must be closed

```
<b><i>This text is bold and italic</b></i>
```

Example of *improperly* nested HTML

```
<b><i>This text is bold and italic</i></b>
```

Properly nested XHTML

```

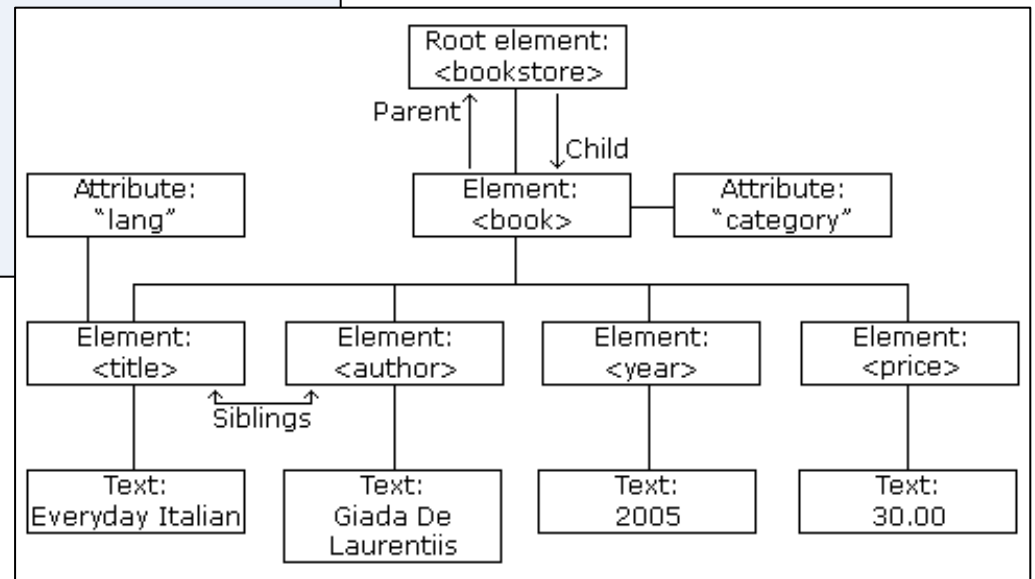
<bookstore>
  <book category="COOKING">
    <title lang="en">Everyday Italian</title>
    <author>Giada De Laurentiis</author>
    <year>2005</year>
    <price>30.00</price>
  </book>
  <book category="CHILDREN">
    <title lang="en">Harry Potter</title>
    <author>J K. Rowling</author>
    <year>2005</year>
    <price>29.99</price>
  </book>
  <book category="WEB">
    <title lang="en">Learning XML</title>
    <author>Erik T. Ray</author>
    <year>2003</year>
    <price>39.95</price>
  </book>
  <!-- This is a comment -->
</bookstore>

```

Tags are case-sensitive,
<title> != <Title>

Attributes must be quoted

A comment in the XML
document



```
<p>This is a paragraph.  
<br>
```

Unclosed tags in an HTML document.

```
<p>This is a paragraph.</p>  
<br />
```

In XHTML, every tag must be closed.

Whitespace is preserved

```
<message>if salary &lt; 1000 then</message>
```

Special characters need to be escaped.

<	<	less than
>	>	greater than
&	&	ampersand
'	'	apostrophe
"	"	quotation mark

```
<note date="10/01/2008">
  <to>Tove</to>
  <from>Jani</from>
  <heading>Reminder</heading>
  <body>Don't forget me this weekend!</body>
</note>
```

**Different ways to
represent the date.**

```
<note>
  <date>10/01/2008</date>
  <to>Tove</to>
  <from>Jani</from>
  <heading>Reminder</heading>
  <body>Don't forget me this weekend!</body>
</note>
```

```
<note>
  <date>
    <day>10</day>
    <month>01</month>
    <year>2008</year>
  </date>
  <to>Tove</to>
  <from>Jani</from>
  <heading>Reminder</heading>
  <body>Don't forget me this weekend!</body>
</note>
```

Validating XML

- Method 1: Document Type Definition (DTD)

```
<?xml version="1.0" encoding="ISO-8859-1"?>  
<!DOCTYPE note SYSTEM "Note.dtd">  
<note>  
  <to>Tove</to>  
  <from>Jani</from>  
  <heading>Reminder</heading>  
  <body>Don't forget me this weekend!</body>  
</note>
```

```
<!DOCTYPE note  
[  
<!ELEMENT note (to,from,heading,body)>  
<!ELEMENT to (#PCDATA)>  
<!ELEMENT from (#PCDATA)>  
<!ELEMENT heading (#PCDATA)>  
<!ELEMENT body (#PCDATA)>  
>
```

Validating XML

- Method 2: XML Schema
 - XSD (XML Schema Definition)

```
<xs:element name="note">  
  
<xs:complexType>  
  <xs:sequence>  
    <xs:element name="to" type="xs:string"/>  
    <xs:element name="from" type="xs:string"/>  
    <xs:element name="heading" type="xs:string"/>  
    <xs:element name="body" type="xs:string"/>  
  </xs:sequence>  
</xs:complexType>  
  
</xs:element>
```

Parsing XML

- **DOM (Document Object Model)**
 - Expressing and interacting with XML data
 - Reading and writing to the XML
 - Modern browsers/languages, built-in DOM parser:
 - libxml2 - Bindings for C++, C#, Python, PHP, Perl, ...
 - MSXML - Microsoft XML Core Services
 - Loads whole XML tree
- **SAX (Simple API for XML)**
 - Sequential event driven API
 - Reading from the XML
- **Simple string parsing**
 - Find stuff between start and end tag
 - Probably naughty... but fast...
 - Might be an option if you control the XML data as well

```
<html><body><h1>W3Schools Internal Note</h1>
<div>
<b>To:</b> <span id="to"></span><br />
<b>From:</b> <span id="from"></span><br />
<b>Message:</b> <span id="message"></span>
</div>

<script type="text/javascript">
if (window.XMLHttpRequest)
{ // code for IE7+, Firefox, Chrome, Opera, Safari
  xmlhttp = new XMLHttpRequest();
}
else
{ // code for IE6, IE5
  xmlhttp = new ActiveXObject("Microsoft.XMLHTTP");
}
xmlhttp.open("GET","note.xml",false);
xmlhttp.send();
xmlDoc = xmlhttp.responseXML;

document.getElementById("to").innerHTML =
  xmlDoc.getElementsByTagName("to")[0].childNodes[0].nodeValue;
document.getElementById("from").innerHTML =
  xmlDoc.getElementsByTagName("from")[0].childNodes[0].nodeValue;
document.getElementById("message").innerHTML =
  xmlDoc.getElementsByTagName("body")[0].childNodes[0].nodeValue;
</script>
</body></html>
```

JavaScript fills in the HTML elements based on loading an XML object into the DOM and then picking out elements.

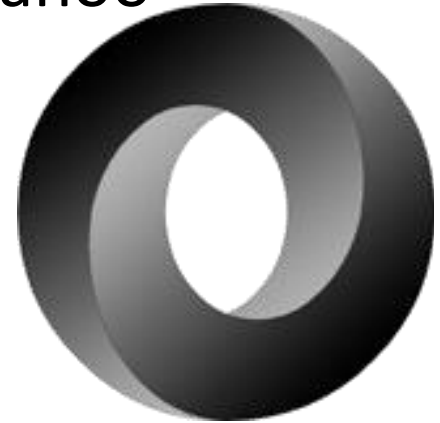
SAX parsing

```
<?xml version="1.0" encoding="UTF-8"?>
<RootElement param="value">
  <FirstElement>
    Some Text
  </FirstElement>
  <?some_pi some_attr="some_value"?>
  <SecondElement param2="something">
    Pre-Text <Inline>Inlined text</Inline> Post-text.
  </SecondElement>
</RootElement>
```

- Event sequence to SAX parser:
 - XML element start *RootElement*, attribute *param* = *value*
 - XML element start *FirstElement*
 - XML text node, data = "Some Text"
 - XML element end *FirstElement*
 - ...

Data format: JSON

- JSON (JavaScript Object Notation), "Jason"
 - 2001 Popularized by Doug Crockford, Yahoo
 - <http://youtu.be/-C-JoyNuQJs>
 - Lightweight alternative to XML
 - Spec fits on the back of a business card
 - Human readable
 - Derived from how JavaScript represents data structures and associative arrays
 - Language independent data interchange



```
{to:"session", do:"test", text:"Hello world"}
```

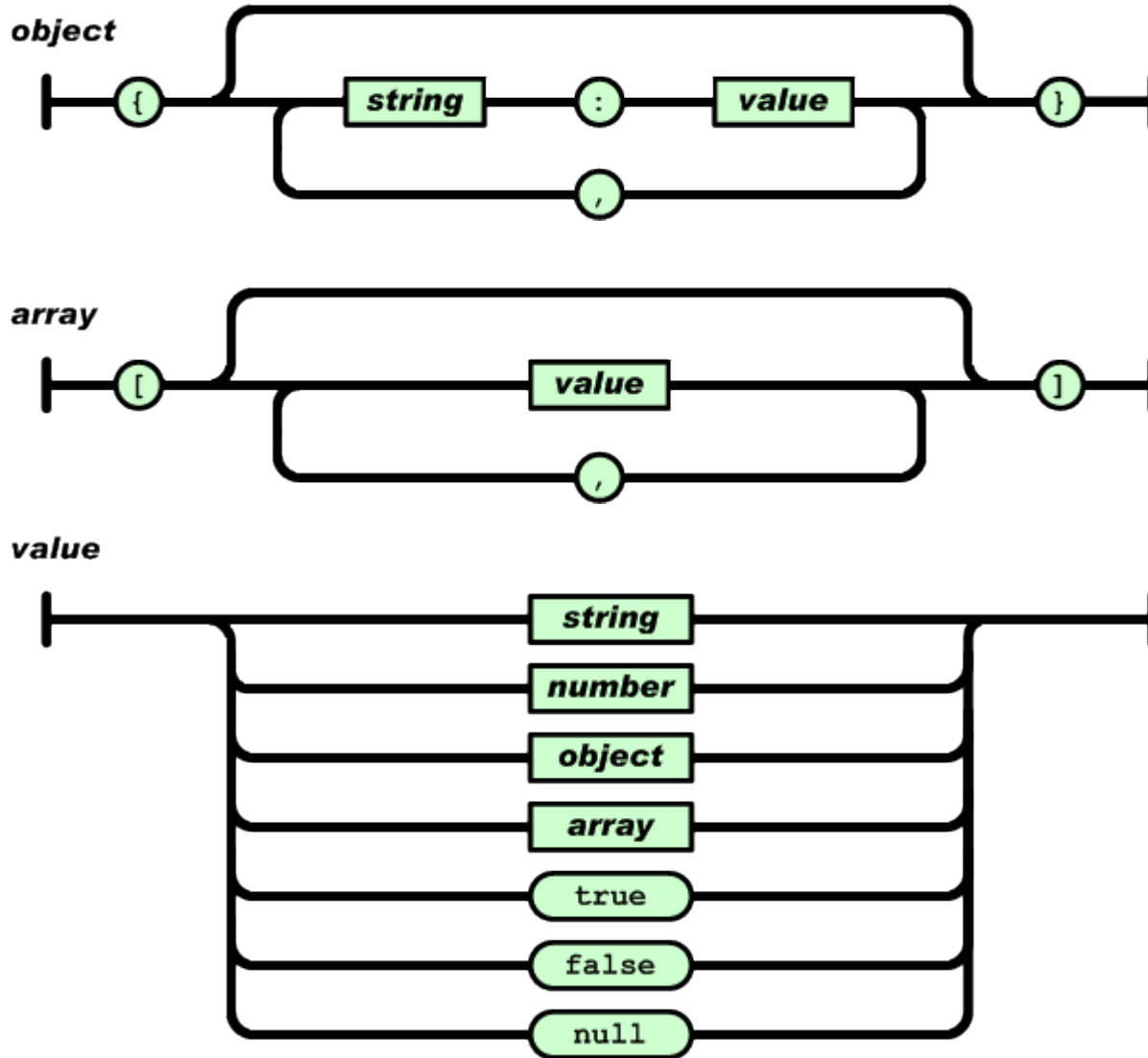
The world's first JSON message, April 2001.

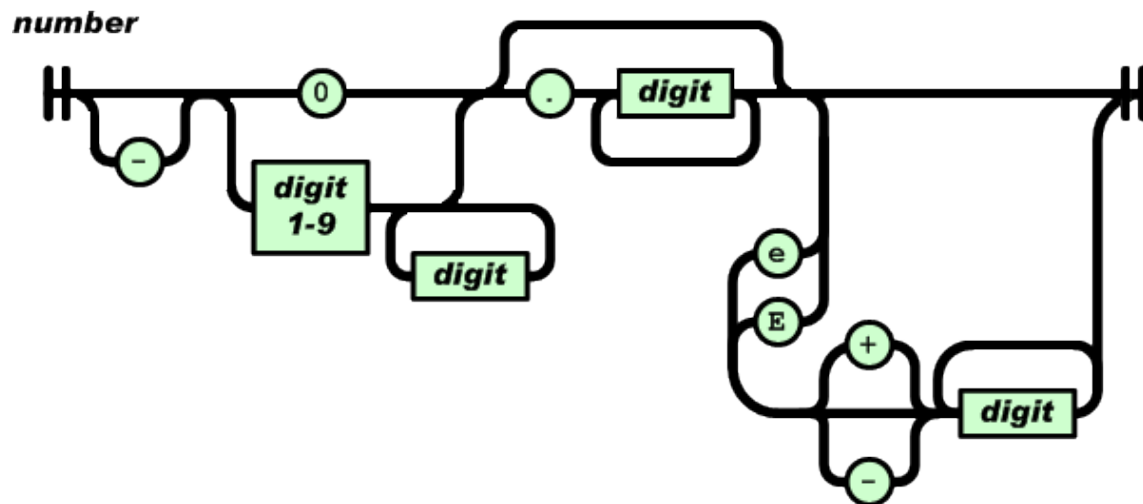
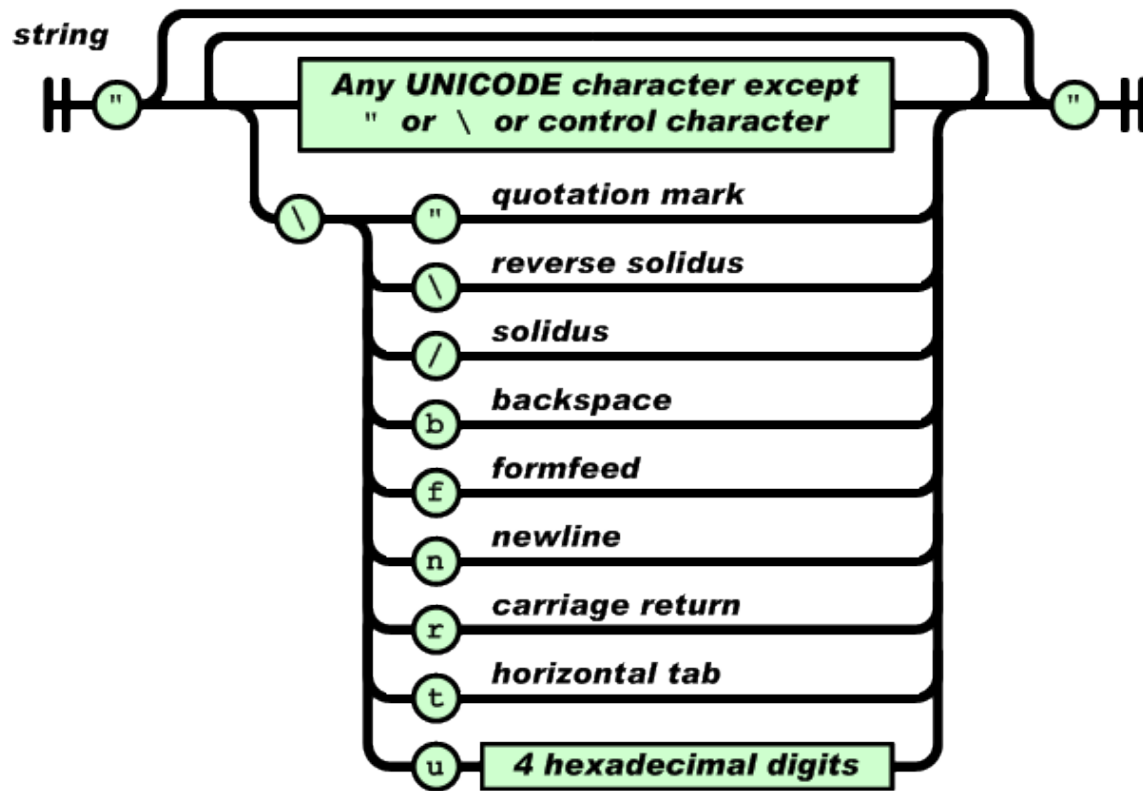
Failed due to JavaScript reserved word "do".
Decided to always force quoting of key.

JSON example

```
{
  "firstName": "John",
  "lastName" : "Smith",
  "age"       : 25,
  "address"   :
  {
    "streetAddress": "21 2nd Street",
    "city"         : "New York",
    "state"        : "NY",
    "postalCode"  : "10021"
  },
  "phoneNumber":
  [
    {
      "type" : "home",
      "number": "212 555-1234"
    },
    {
      "type" : "fax",
      "number": "646 555-4567"
    }
  ]
}
```

JSON's grammar





Parsing JSON

- In JavaScript

- JSON is subset of the literal JavaScript notation

```
var myJSONObject = {"bindings":  
  [  
    {"ircEvent": "PRIVMSG", "method": "newURI", "regex": "^http://.*"},  
    {"ircEvent": "PRIVMSG", "method": "deleteURI", "regex": "^delete.*"},  
    {"ircEvent": "PRIVMSG", "method": "randomURI", "regex": "^random.*"}  
  ]  
};
```

```
myJSONObject.bindings[0].method // "newURI"
```

Parsing JSON

- In Java
 - Freely available parsing class JSONObject

Method Summary

JSONObject	accumulate (java.lang.String key, java.lang.Object value) Accumulate values under a key.
JSONObject	append (java.lang.String key, java.lang.Object value) Append values to the array under a key.
static java.lang.String	doubleToString (double d) Produce a string from a double.
java.lang.Object	get (java.lang.String key) Get the value object associated with a key.
boolean	getBoolean (java.lang.String key) Get the boolean value associated with a key.
double	getDouble (java.lang.String key) Get the double value associated with a key.
int	getInt (java.lang.String key) Get the int value associated with a key.
JSONArray	getJSONArray (java.lang.String key) Get the JSONArray value associated with a key.

- ASP:
 - JSON for ASP.
 - JSON ASP utility class.
- ActionScript:
 - ActionScript3.
 - JSONConnector.
- Ada:
 - GNATCOLL.JSON.
- Bash:
 - Jshon.
 - JSON.sh.
- BlitzMax:
 - bmx-rjson.
- C:
 - JSON_checker.
 - YAJL.
 - js0n.
 - LibU.
 - json-c.
 - json-parser.
 - jsonsl.
 - WJElement.
 - M's JSON parser.
 - cJSON.
 - Jansson.
 - jsmn.
 - cson.
 - parson.
- C++:
 - JSONKit.
 - jsonme--.
 - ThorsSerializer.
 - JsonBox.
 - jsoncpp.
 - zoolib.
 - JOST.
 - CAJUN.
 - libjson.
 - nosjob.
 - rapidjson.
- C#:
 - fastJSON.
 - JSON_checker.
 - Jayrock.
 - Json.NET - LINQ to JSON.
 - LitJSON.
 - JSON for .NET.
 - JsonFx.
 - JSON@CodeTitans
 - How do I write my own parser?
 - JSONSharp.
 - JsonExSerializer.
 - fluent-json
 - Manatee Json
- Ciao:
 - Ciao JSON encoder and decoder
- Clojure:
 - clojure-json.
 - API for json.
- Cobol:
 - XML Thunder.
- ColdFusion:
 - ColdFusion 8.
 - toJSON.
- D:
 - Cashew.
 - Libdjson.
- Dart:
 - json library.
- Delphi:
 - Delphi Web Utils.
 - JSON Delphi Library.
 - JSON Toolkit.
 - tiny-json.
- E:
 - JSON in TermL.
- Erlang:
 - ejson.
 - mochijson2.
- Fantom:
 - Json.
- Go:
 - package json.
- Haskell:
 - RJson package.
 - json package.
- haXe:
 - hxJSON.
- Java:
 - org.json.
 - org.json.me.
 - Jackson JSON Processor.
 - Json-lib.
 - JSON Tools.
 - Stringtree.
 - SOJO.
 - Jettison.
 - json-taglib.
 - XStream.
 - Flexjson.
 - JON tools.
 - Argo.
 - jsonij.
 - fastjson.
 - mjson.
 - jjson.
 - json-simple.
 - json-io.
 - JsonMarshaller.
 - google-gson.
 - Json-smart.
 - FOSS Nova JSON.
- JavaScript:
 - JSON.
 - json2.js.
 - json_sans_eval.
 - clarinet.
- Lisp:
 - Common Lisp JSON.
 - Yason.
 - Emaes Lisp.
- LotusScript:
 - JSON LS.
- Lua:
 - Json4Lua.
 - LuaJSON.
 - LuaJSON C Library.
 - Lua CJSON.
 - dkjson.
- LabVIEW:
 - JSON Toolkit.
- M:
 - DataBallet.
- Matlab:
 - JSONlab.
 - JSON Parser.
 - (another) JSON Parser.
- Objective-C:
 - json-framework.
 - MTJSON.
 - JSONKit.
 - yajl-objc.
 - TouchJSON.
- OCaml:
 - Yojson.
 - jsonm.
- OpenLaszlo:
 - JSON.
- Perl:
 - CPAN.
 - perl-JSON-SL.
- PHP:
 - PHP 5.2.
 - json.
 - Services_JSON.
 - Zend_JSON.
 - Solar_JSON.
 - Comparison of php json libraries.
- Pike:
 - Public.Parser.JSON.
 - Public.Parser.JSON2.
- PL/SQL:
 - pljson:
 - Librairie-JSON.
- PowerShell:
 - PowerShell.
- Prolog:
 - SWI-Prolog HTTP support
- Puredata:
 - PuRestJson
- Python:
 - The Python Standard Library.
 - simplejson.
 - pyson.
 - Yajl-Py.
 - ultrajson.
 - metamagic.json.
- Qt:
 - QJson.
- R:
 - rjson.
- Racket:
 - json-parsing.
- Rebol:
 - json.r.
- RPG:
 - JSON Utilities.
- Ruby:
 - json.
 - yajl-ruby.
 - json-stream.
- Scala:
 - package json.
- Scheme:
 - MZScheme.
 - PLT Scheme.
- Squeak:
 - Squeak.
- Symbian:
 - s60-json-library.
- Tcl:
 - JSON.
- Visual Basic:
 - VB-JSON.
 - PW.JSON.
- Visual FoxPro:
 - fwJSON.
 - JSON.
 - vfpjson.

Simplicity of the JSON data format resulted in porting to many, many languages.

• Intersection of data formats of modern languages:

- Simple values
 - Number, string, boolean
- Sequence of values
 - array, vector, list
- Collection of named values
 - object, record, struct, hash, property

Works easily with **JavaScript**.

Used for pulling data from server in "Ajax" web applications.

Summary

- Common data formats:
 - XML
 - Grew out of document SGML format
 - Validating with DTDs and XML schema
 - Parsing using DOM or SAX
 - JSON
 - Grew out of need to interchange data
 - Simple grammar
 - Supported in most languages